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PATENT  
Attorney Docket No.: DERN-00101

THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Howard Dernehl

Serial No.: 09/635,994

Filed: August 9, 2000

For: **WEB BASED REFERRALS WITH  
REWARD INCENTIVE**

) Group Art Unit: 3688

) Examiner: Raquel Alvarez

) **TRANSMITTAL LETTER**

) 162 North Wolfe Road  
) Sunnyvale, California 94086  
) (408) 530-9700

) Customer Number 28960

Mail Stop After Final  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

An amendment and response to the Final Office Action mailed on July 31, 2008, is enclosed for filing with the U.S. Patent and Trademark Office.

The Commissioner is authorized to charge any additional fee or credit any overpayment to our Deposit Account No. 08-1275.

Respectfully submitted,  
HAVERSTOCK & OWENS LLP

Dated: 9-30-08

By:

*Thomas B. Haverstock*

Thomas B. Haverstock  
Reg. No.: 32,571

Attorneys for Applicants

CERTIFICATE OF MAILING (37 CFR § 1.8(a))  
I hereby certify that this paper (along with any referred to as being attached or enclosed) is being deposited with the U.S. Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to the: Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450

HAVERSTOCK & OWENS LLP.

Date: 9/30/08 By: AS



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**AMENDMENT AND RESPONSE TO  
FINAL OFFICE ACTION mailed on July  
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Examiner:

In response to the final Office Action of July 31, 2008, Applicants request reconsideration and further respond as follows:

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks/Arguments** begin on page 13 of this paper.